



ShowBloom Winners Program 2017

Objective

To reward FFA and 4-H members who feed ShowBloom to their winning livestock

Overview

1. Official prizes are given to individuals that submit their winning photos directly to a ShowBloom representative, via Facebook or on the ShowBloom website.
2. Submission of the photo in the above ways is considered official photo release and ShowBloom has the rights to utilize the winning photos in any way it sees fit.
3. Livestock fed ShowBloom at any stage, for a minimum of 30 days, are eligible for awards.
4. One prize per show/event, unless otherwise approved by ShowBloom, will be distributed to the exhibitor for the highest placing specie/animal.
5. Awards apply to junior market and breeding shows for cattle, sheep, goats and hogs. Awards for open shows will be given at the discretion of ShowBloom and are not guaranteed.

Award Guidelines

1. National and State Majors

Qualifying shows: Arizona National, National Western Stock Show, World Pork Expo, Team Purebred Summer Junior National, NJSA Summer Spectacular, NJSA and Team Purebred North American International Livestock Expo (summer), Individual breed Cattle Junior Nationals, American Royal Livestock Show, North American International Livestock Expo, Oklahoma Youth Expo, Fort Worth Stock Show, San Antonio Livestock Show, Houston Livestock Show

- a. Overall Grand Champions and overall Reserve Grand Champions in junior livestock shows will receive personalized RTIC 20 molded coolers
 - i. Include logo and details of the win (ex. Grand Champion Polled Hereford Female 2017 National Western Stock Show)
- b. Breed champions and breed reserve champions in junior livestock shows will receive personalized RTIC 20 softshell coolers

2. State, Regional and District Shows

Qualifying shows: State fairs, Regional shows, state breed shows, district shows

- a. Overall Grand Champions and overall Reserve Grand Champions at the above shows qualify to select from the following awards.
- b. Breed champions and breed reserve champions at the above shows qualify to select from the following awards.

Award options include the following all personalized with logo:

- RTIC tumbler
- Backpack
- Hooded sweatshirt